



Geo-Flo Products Corporation
905 Williams Park Drive
Bedford, Indiana 47421

NEWS RELEASE

For Immediate Release

Geo-Flo Hires National Sales Manager

Bedford, Indiana, January 26, 2015 – Geo-Flo Products Corporation announced today that Greg Kurtz has joined the company as National Sales Manager. In this newly created role, Mr. Kurtz will be responsible for identifying and pursuing strategic growth and innovation opportunities for Geo-Flo, which produces products for the geothermal heat pump industry. One of his main focus areas will be expansion into the commercial/industrial market.

Since 1978, Kurtz has worked for various independent heating, air conditioning and refrigeration contractors. He was a journeyman sheet metal worker; operated his own heating, air conditioning and refrigeration business; worked for WaterFurnace International, ClimateMaster, Enertech Global, and Bosch Thermotechnology. His background includes Journeyman Installation/Service Technician; HVAC and Refrigeration System Designer; HVAC/R Business Owner; and Sales Manager positions at several geothermal heat pump manufacturers. Kurtz's professional affiliations include serving on the Geothermal Heat Pump Consortium (GHPC) advisory committee in Washington, DC; the Air Conditioning Contractors of America (ACCA), located in Arlington, VA; the National Ground Water Association (NGWA) in Grove City, Ohio; and the National Ground Water Trust (NGWT) in Concord, NH. He is a certified geothermal pipe fusion instructor as well as a past International Ground Source Heat Pump Association (IGSHPA) certified trainer.

"Greg brings a wealth of industry knowledge and experience," said Tom Miller, founder and CEO of Geo-Flo. "His experience will be extremely valuable in our efforts to grow the business and expand into other markets." Kurtz added, "Geo-Flo's solutions-oriented business model is a great fit for my skill set. I am excited to be a part of such a dynamic company."

ABOUT GEO-FLO

Geo-Flo Products Corporation is the industry-leading manufacturer of circulating pump modules for residential and commercial geothermal applications, as well as a complete supplier of pipe, fittings, and accessories. Since 1988, Geo-Flo has focused on solutions that create more reliable, easier to install, and more efficient products. For more information, contact Judy Moan at jmoan@geo-flo.com.

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